

FOR IMMEDIATE RELEASE

Contact: Name, ABC Florist

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ABC Florist Hosts Do-It-Yourself Holiday Workshop

(City, State) (Date) – On (date), the professional designers at ABC Florist will host a Holiday Workshop for residents who want to create their own holiday table dressing. From seasonal poinsettias to fragrant evergreens to festive flowers of the season, ABC Florist will show you how to enhance your home with the beauty of flowers.

"Everyone is welcome to join in the holiday fun," said Jane Florist, of ABC Florist. "We'll show you how to create a centerpiece or arrangement that suits your own personal taste. It's all up to you."

Participants are encouraged to consider their preferred color schemes, floral preferences and size requirements before they take part in the workshop. ABC Florist will provide baskets, glass bowls, ribbons, candles and 25 kinds of flowers and greens to choose from. Participants are also welcome to bring a treasured vase or bowl to design their arrangement in.

The workshop will take place at ABC Florist, 123 Main Street, City, on (date), from (time) to (time). Please call 123-456-7890 to make a reservation. Space is limited. The cost for the workshop is \$XX.XX.

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Editors Note: Photo opportunity at ABC Florist of designers and participants creating centerpieces