

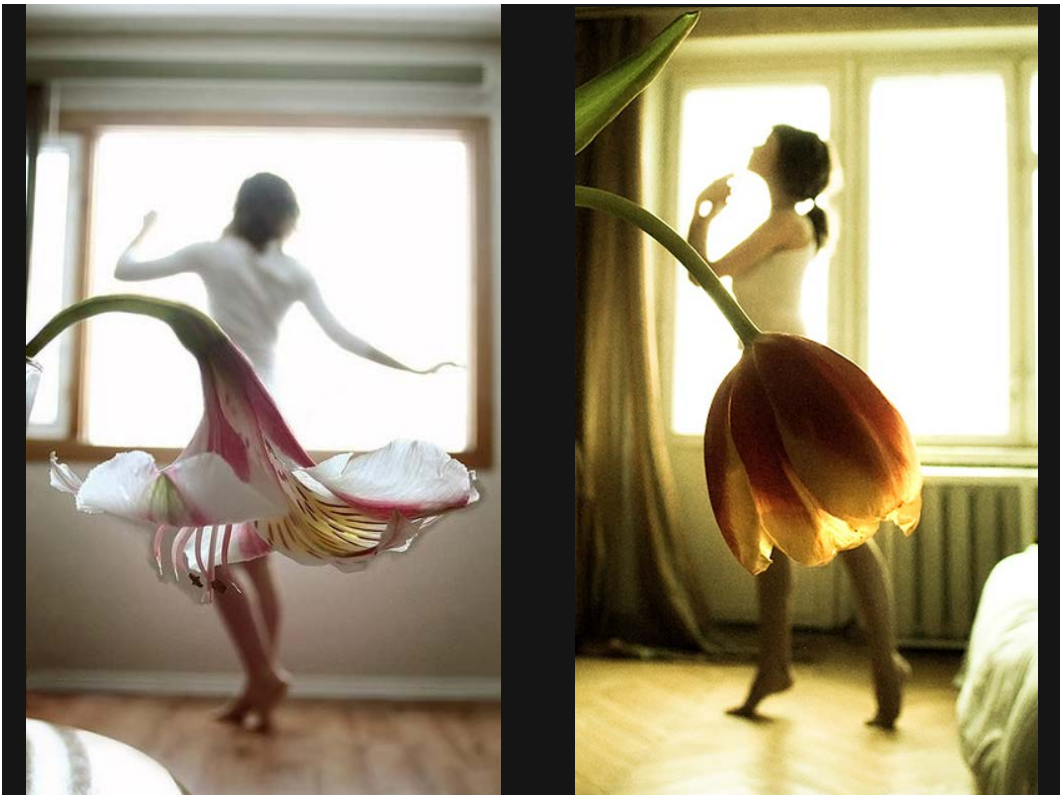


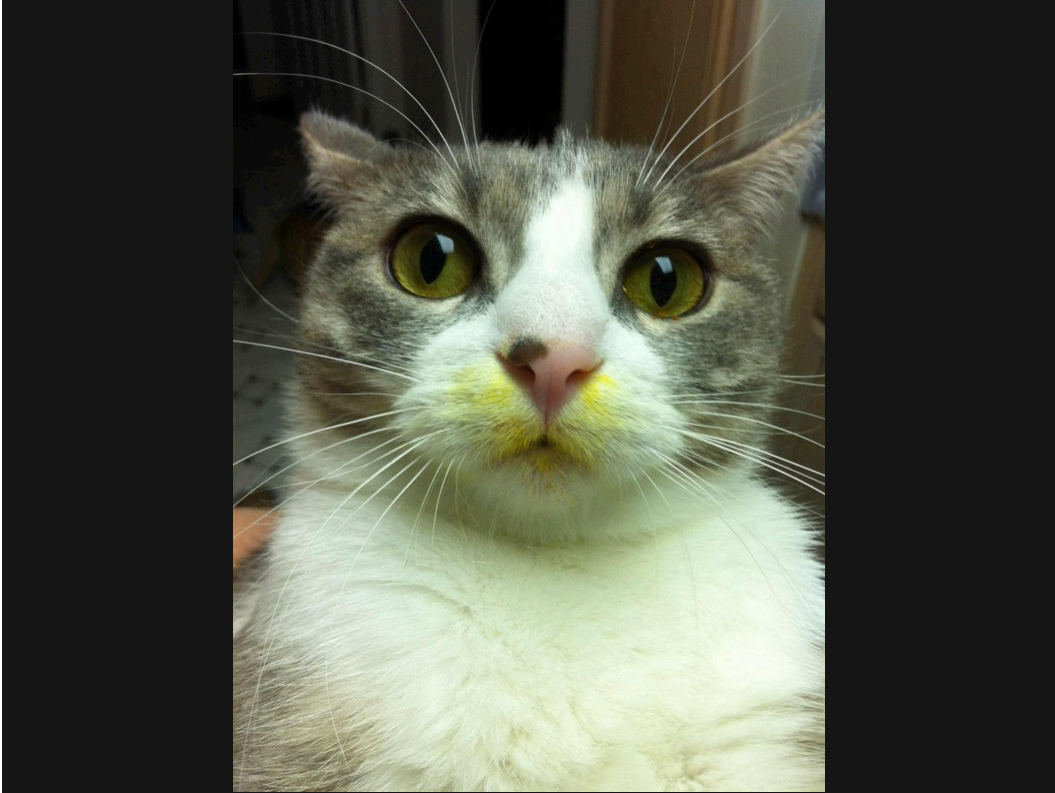
What They Want! Cultivating the Profit Power of Trends

**#SAFconv
@AvantGuide**

Trend vs. Fad



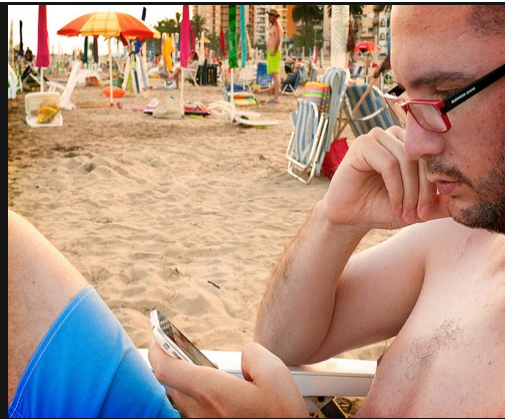




**Social Trends:
Shared changes in sentiment
in any measurable direction.**

Encourage the Conversation





yelp Find Florists Near New York, NY Sign Up

Home About Me Write a Review Find Friends Messages Talk Events Log In

1. Koat Floral ★★★★★ 10 reviews
 \$\$ · Florists
 Midtown West
 54 W 40th St
 New York, NY 10018
 (646) 326-5396

I never ever write reviews, ever...but I felt like everyone should know about this place! I didn't know exactly what I wanted but the lady I spoke to over the phone, kindly and courteously...

2. Scotts Flowers NYC ★★★★★ 46 reviews
 \$\$ · Florists, Nurseries & Gardening
 Midtown West
 New York, NY 10018
 (212) 727-2800

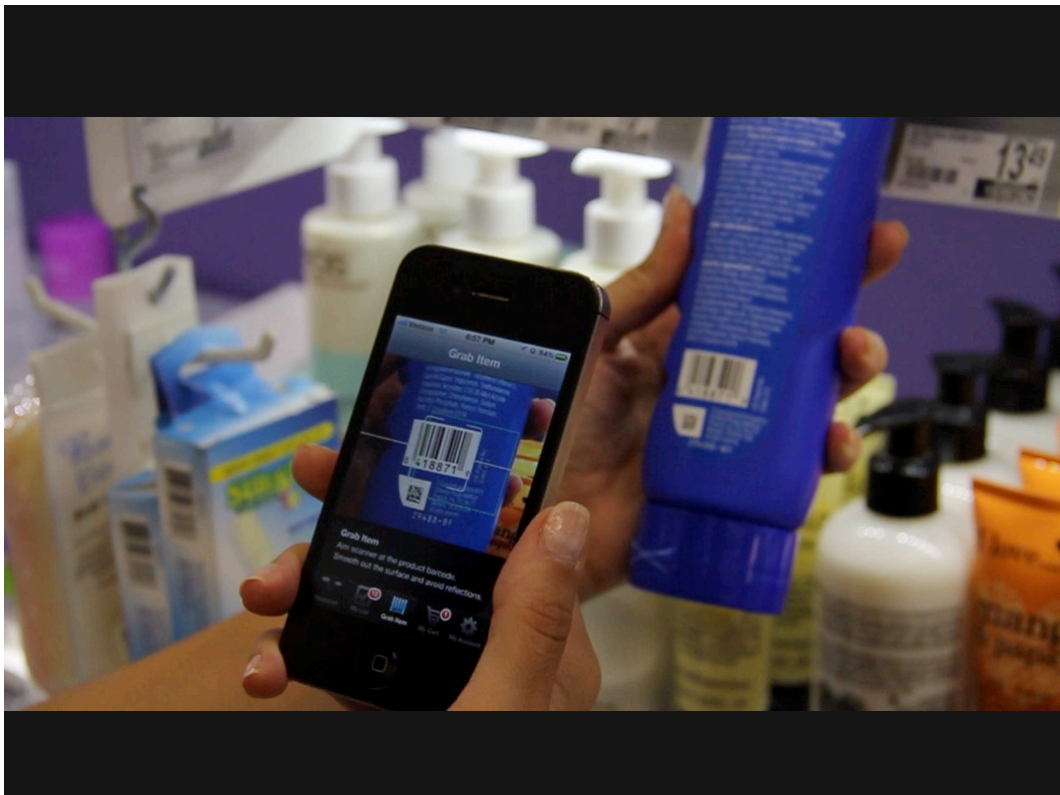
She was so helpful and showed me the perfect arrangement online. • I really felt that the pricing was very reasonable for wedding flowers (Bouquet & Boutonniere) especially because of the...

3. Sunny's Florist ★★★★★ 75 reviews
 \$\$ · Florists
 East Village
 102 2nd Ave
 New York, NY 10003
 (212) 473-0185

She is very helpful if you need suggestions on putting together a bouquet. • I looked like a million bucks with this arrangement! • Today there were orchids, lilies and peonies to name a...

← Mo' Map Redo search when map moved

Map Data Terms of Use Report a map error




WebMD symptomchecker

Start Here **Select Symptoms** View Conditions

Search Symptoms 60

ALL SYMPTOMS **GENERAL SYMPTOMS**



BACK VIEW SELECT SKIN

SEX: MALE AGE: 35 - 44 EDIT

YOUR SELECTED SYMPTOMS CLEAR ALL

2 SELECTED SYMPTOMS

- Headache
- Watery Eyes

CONDITIONS ASSOCIATED WITH THE SELECTED SYMPTOMS

20 CONDITIONS

- Altitude Sickness
- Decompression sickness (Bends)
- Dementia due to HIV infection**
- Medication reaction or side-effect
- Alcohol poisoning
- Generalized anxiety disorder
- Encephalitis
- Low blood sugar (hypoglycemia)
- Aspirin poisoning

RATE MY PROFESSORS

Professors Search Web

Home About Top Lists Professors Strike Back Shop Hi, Guest! [create account | login]

Karen Karbiener

School: New York University
Location: New York, NY
Department: English

4.3 OVERALL QUALITY 4.4 HELPFULNESS 4.2 CLARITY 3.4 EASINESS HOTNESS

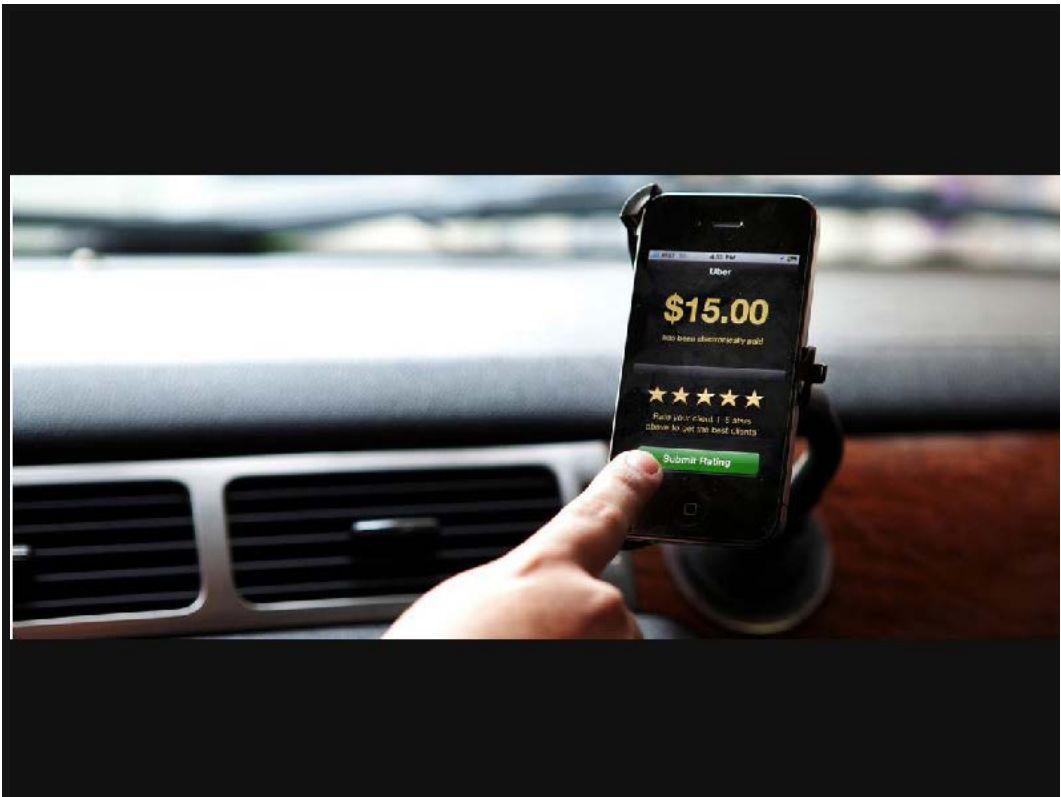
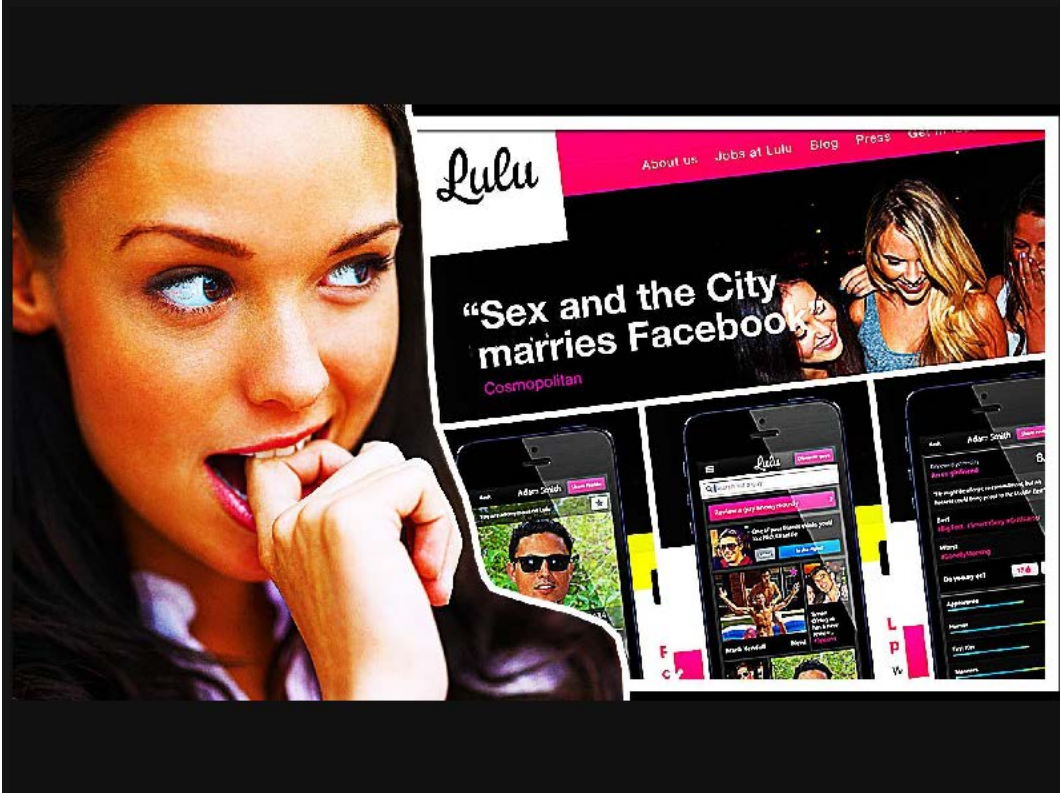
Submit a correction Number of ratings 35 / Average Grade: N/A

Follow RateMyProfessors

f t t p

User Comments and Ratings Professor Feedback

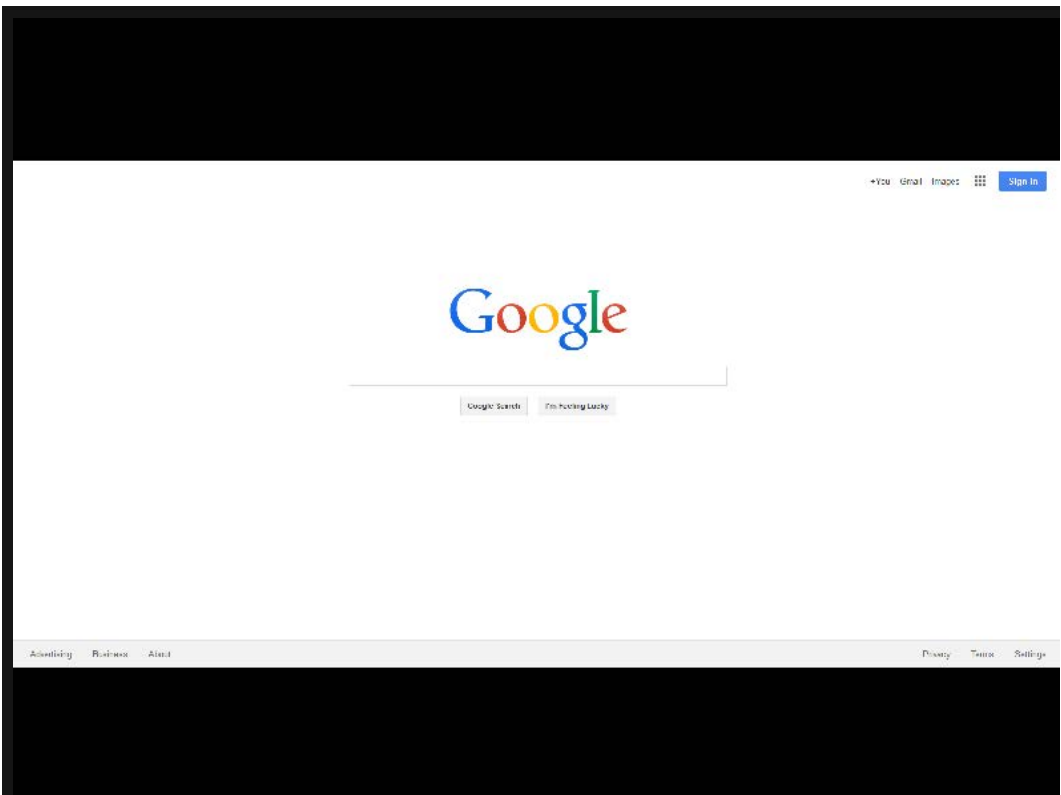
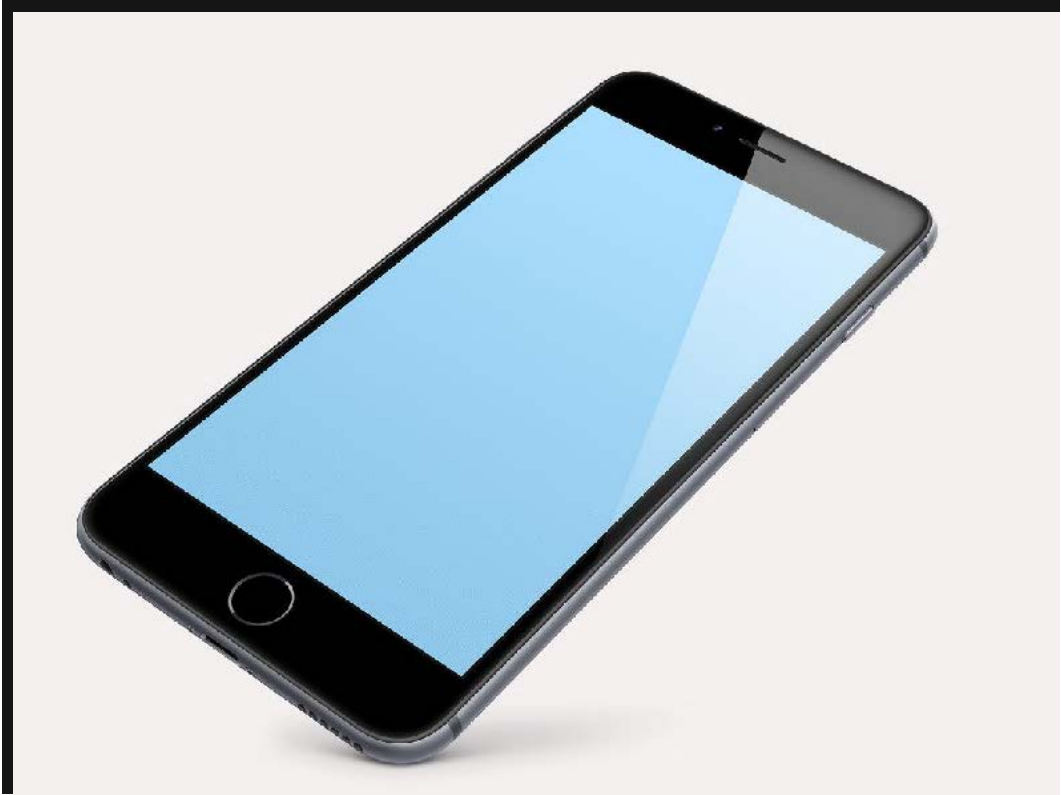
DATE	CLASS	RATING	COMMENT
5/3/13	CFI-UF CFII-UF	Good Quality Easiness: 4/5 Helpfulness: 5/5 Clarity: 5/5 Rater Interest: 4/5 Grade Received: N/A	Karen is an outstanding woman and a remarkable professor. She is very passionate about her field of work, and her passion is not only reflected in how much she cares about the material, but by the love she has for the students in her classroom as well. She wants you to connect with every aspect of literature, from its creation to its content.
4/12/13	Cultural	Good Quality Easiness: 4/5 Helpfulness: 5/5 Clarity: 5/5 Rater Interest: 4/5 Grade Received: N/A	The best teacher I have had so far! So sweet and nice and is always willing to help. Taking her for the third semester in the fall! Take her and you will not regret it


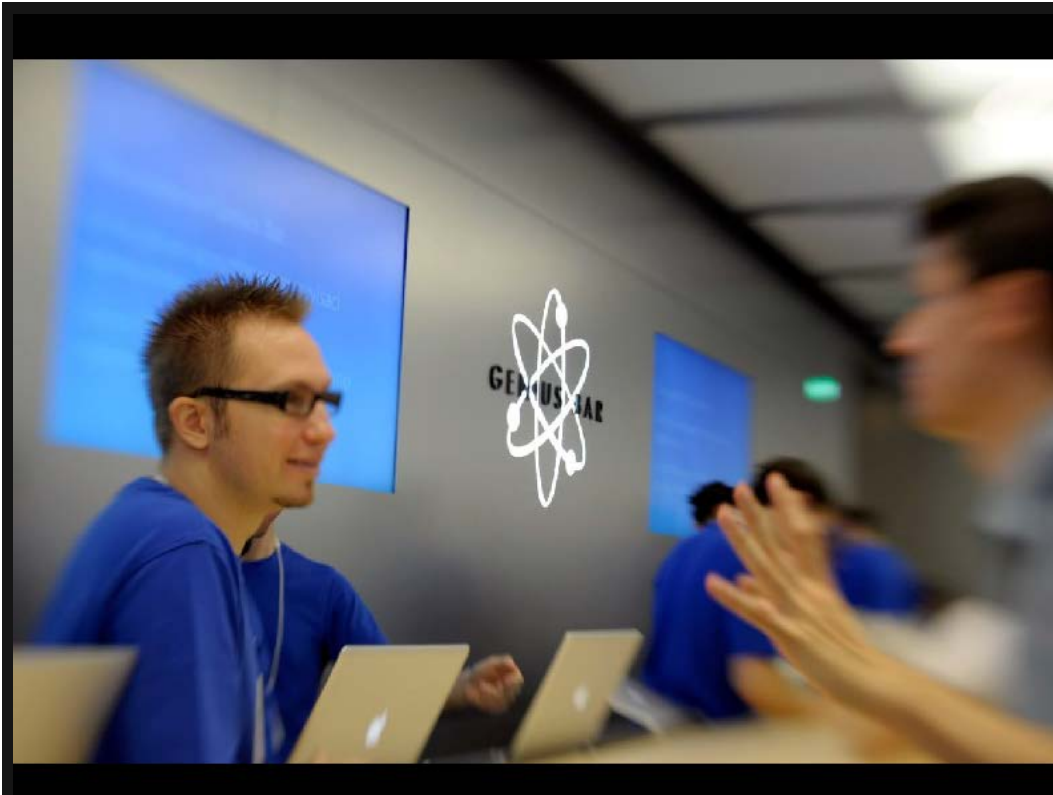




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@AvantGuide**

Make it Simple





**T-MOBILE IS SETTING
MUSIC FREE.**

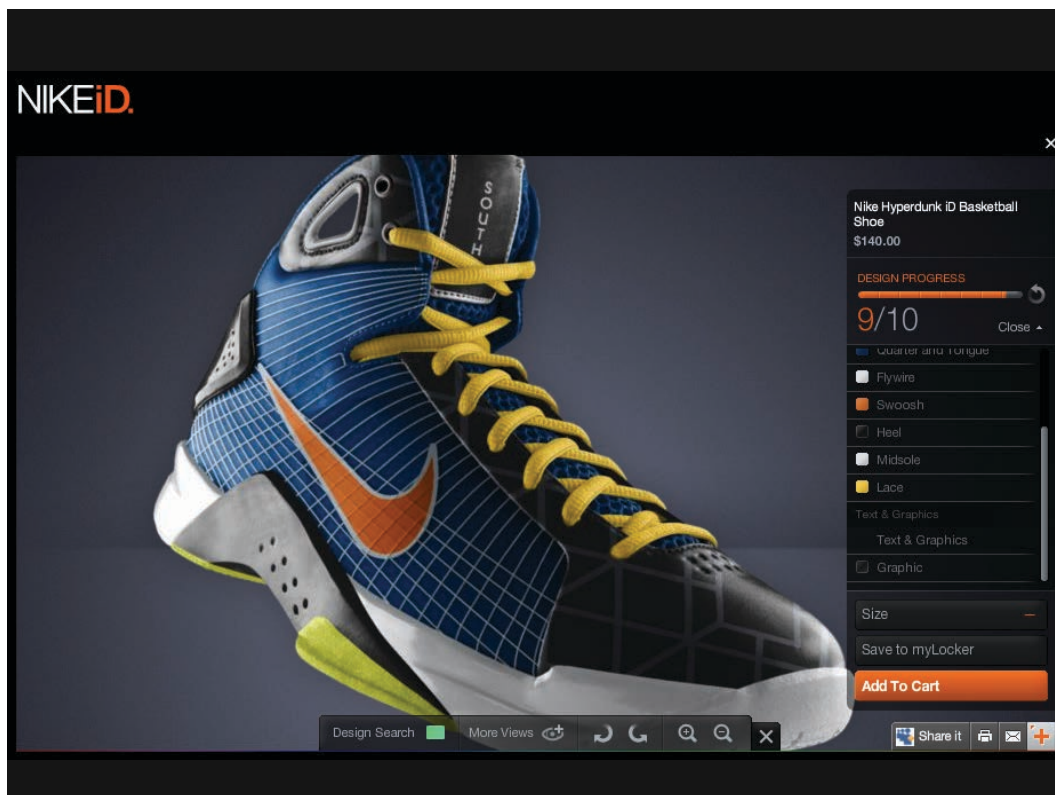
Music has never liked limits, and now with T-Mobile, music has no limits. On the network built for data, you can stream music as much as you want.

We're setting music free.

[SHOP PLANS](#)



Offer Personalized Experiences

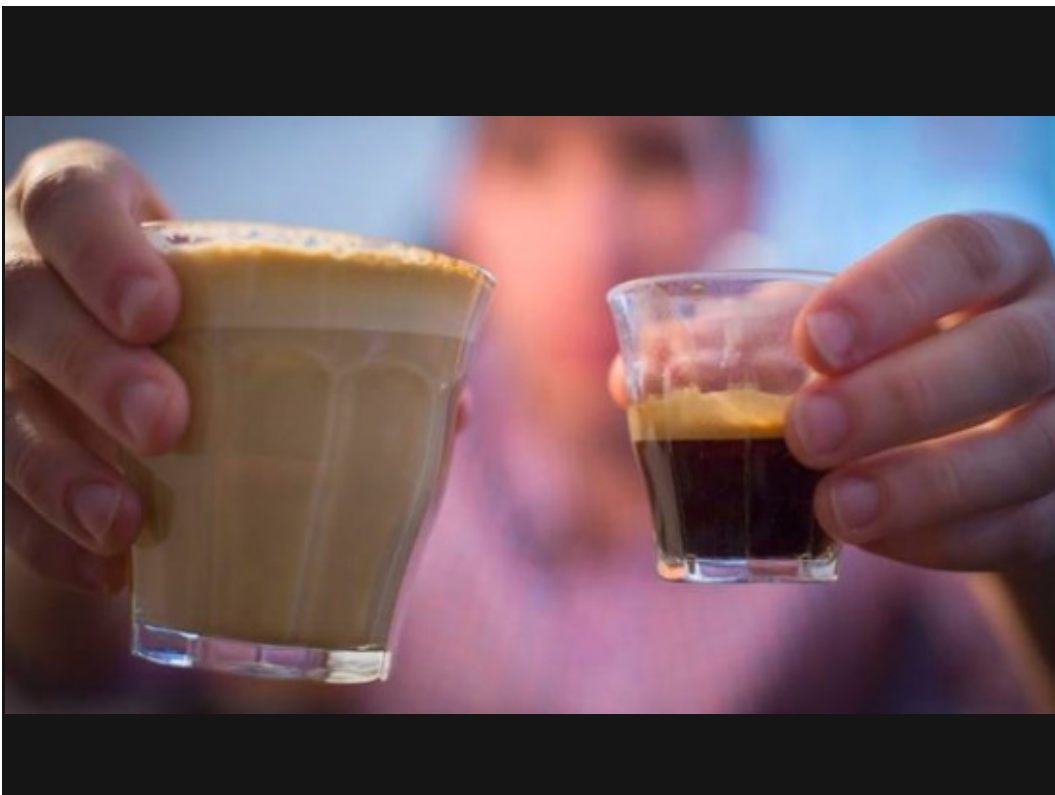








Tell Some Stories







TOMS



Trace your Coke


Trace Your Coke



Congratulations! Journey mapped!
Your drink was made at the Wakefield plant - one of our seven sites around the UK. Play around with the map to get more info about the factories or click on the icons below to get the full journey of your drink. You can also click on the foot icon to find out about the carbon footprint of your drink and how you can help reduce it.

The carbon footprint of your drink ranges from 150g to 500g depending on size and pack. Find out more.

[Trace again](#)


Made in GB 

Wakefield

Coca-Cola Enterprises Ltd,
Kenmore Rd,
Wakefield Industrial Estate,
Wakefield,
WF2 0XE

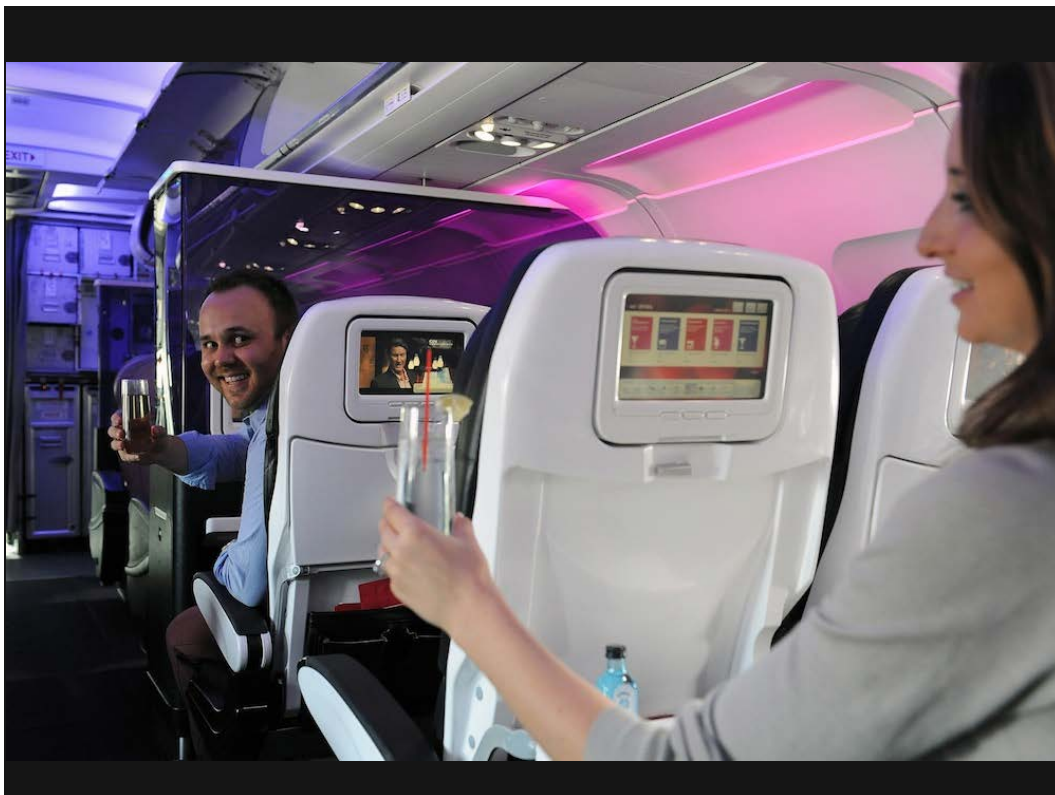
[more](#)

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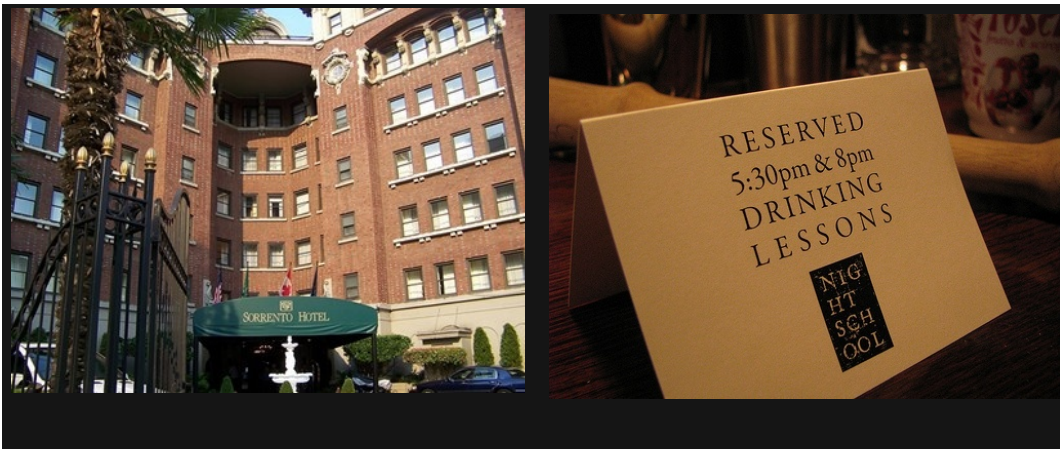
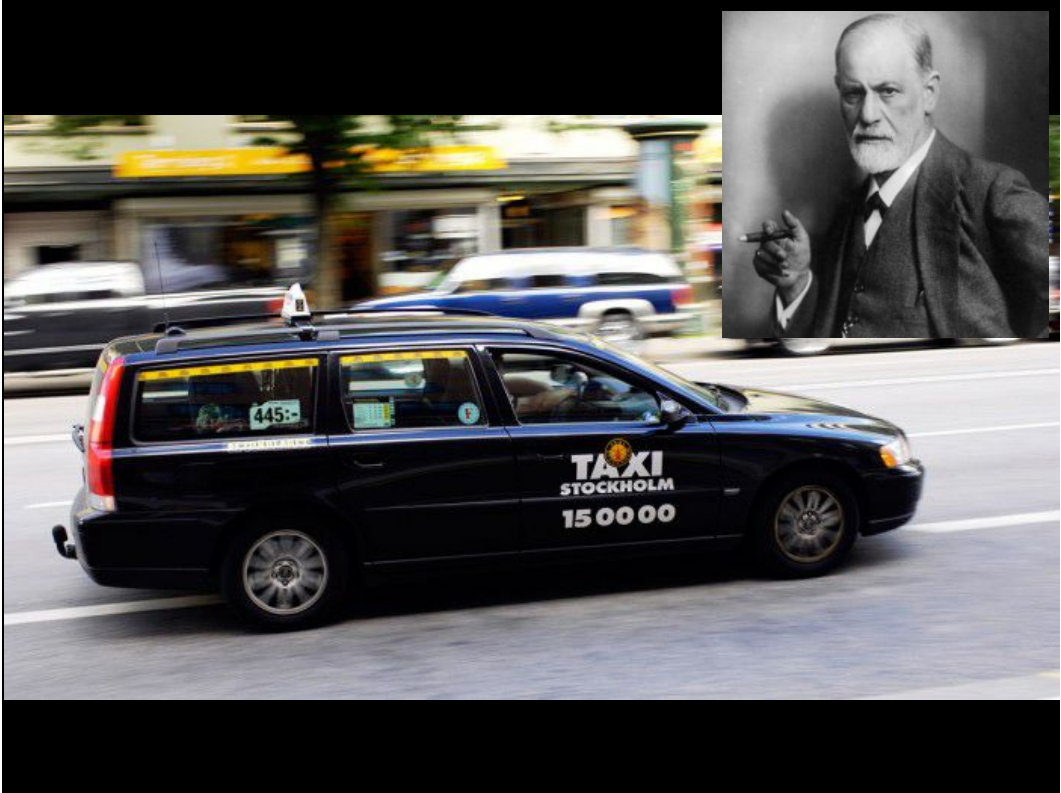




Help Foster Connections







Recap:

Encourage the conversation

Make it Simple

Offer Personalized Experiences

Tell Some Stories

Help Foster Connections

Trends into Action:

- * Up your customer service game**
- * Know who rates you online**
- * Transparency engenders trust**
- * Sell simplicity**
- * Remove pain points for your customers**
- * Personalize as much as possible**
- * Give them something to brag about**

Trends into Action:

- * Tell your stories**
- * Teach them something**
- * Help people make connections**
- * ...with you and with others**
- * Stay on top of Trends**

WikiTrend.org

Twitter: AvantGuide

FB: AvantGuideInstitute



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Cultivating the Profit Power
of Trends**

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