



Alternative Phrases to “In Lieu of Flowers”

The Society of American Florists recognizes memorial donations as a worthwhile cause in remembering loved ones, and simply suggests donation requests be done without a negative reference to flowers.

Choosing one of the suggested alternative phrases eliminates the expression “in lieu of flowers” and achieves three important goals: It honors the family’s request for a charity, meets the high standards of good taste and decorum, and does not dictate to friends the manner in which they express their sympathy.

Memorial contributions may be made to ...

The family suggests memorial contributions be sent to ...

Should friends desire, contributions may be sent to ...

Memorials may be made to the charity of your choice.

As an expression of sympathy, memorial contributions may be sent to ...

The family has designated ... for memorial contributions.

Remembrances may be made in the form desired by friends.

Flowers are welcome; Contributions may be sent to ...