



Social Media Matters

Making It Personal

Claim Your Business

Google <https://www.google.com/business/>

Yelp <https://biz.yelp.com/support/claiming>

Facebook <https://www.facebook.com/help>
(in the search field type "Claim A Business")

Instagram <https://www.instagram.com/accounts/emailsignup/>

Pinterest <https://www.pinterest.com/>

Twitter <https://twitter.com/>

Bing <https://www.bingplaces.com/>

Follow Instructions

Go step-bystep

Fill in all the information you possibly can to make your listing complete

Ask for help

- Use the Chat option
- Call or email them for help
- Ask your teenager
- Call me - 928-713-1202



Be Thorough

Enter ALL the info requested

Upload photos - have a file of photos ready so you don't have to go search for them

Double check spelling and phone number, address

Make it personal - Convey the personality of your shop

Check into your business when you're there

Prescott Flowers | Prescott, AZ Same-Day Delivery | Kremp Florist

<https://www.kremp.com/flowers/arizona/florist-prescott-az> ▼

Using Kremp **Florist's** reliable online services, you can get same-day delivery to local friends and family members in **Prescott**. **Flower shop** gifts could include ...

You've visited this page 4 times. Last visit: 1/25/18

Best 29 Florists in Prescott, AZ with Reviews - YP.com

<https://www.yellowpages.com/prescott-az/florists> ▼

29 results - **Florists in Prescott** on YP.com. See reviews, photos, directions, phone numbers and more for the best **Florists in Prescott**, AZ.

Prescott Florist. Prescott AZ Flower Delivery. Avas Flowers Shop

<https://www.avasflowers.net> › Arizona › Yavapai ▼

Free Flower Delivery by Top Ranked Local **Florist in Prescott**, AZ! Same Day Delivery, Low Price Guarantee. Send Flowers, Baskets, Funeral Flowers & More.

Prescott Valley Florist. Prescott Valley AZ Flower Delivery. Avas ...

<https://www.avasflowers.net/arizona/florist-prescott-valley-az/> ▼

Free Flower Delivery by Top Ranked Local **Florist in Prescott** Valley, AZ! Same Day Delivery, Low Price Guarantee. Send Flowers, Baskets, Funeral Flowers ...

WHO'S TRYING TO
STAKE A CLAIM IN
YOUR TURF?

SEARCH FLORISTS
IN YOUR TOWN!



allan's flowers



Back to [web results for allan's flowers](#)

Allan's Flowers

4.8 ★★★★★ (38) · Florist
259 ft · 1095 E Gurley St
(928) 445-5131
Open · Closes 6PM

[WEBSITE](#) [DIRECTIONS](#)

Looking for something different?

[See web results](#)

● Prescott, Arizona - Reported by this computer
Use precise location - [Learn more](#)
[Help](#) [Send feedback](#) [Privacy](#) [Terms](#)

Allan's Flowers

[Website](#) [Directions](#) [Save](#)

4.8 ★★★★★ 38 Google reviews
Florist in Prescott, Arizona · 259 ft

Address: 1095 E Gurley St, Prescott, AZ 86301

Hours: Open · Closes 6PM ▾

Phone: (928) 445-5131

[Edit your business information](#)

[Know this place?](#) [Answer quick questions](#)

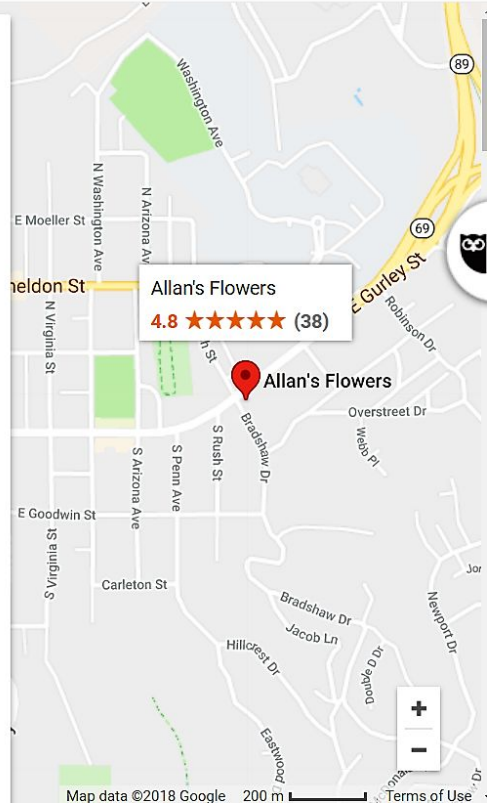
[Questions & answers](#)
[See all questions \(1\)](#)

[Popular times](#) ⓘ

1 PM: Usually a little busy

[Ask a question](#)

[Tuesdays](#) ▾



Mother's Day Spectacular with Poms Daisies \$19.99 ProFlowers Special offer	Smiles & Sunshine with Poms Daisies \$19.99 ProFlowers Special offer	100 Blooms of Poms Daisies \$19.99 ProFlowers Special offer	100 Blooms of Peruvian Lilies \$19.99 ProFlowers Special offer	24 Red Roses with Vase \$24.99 ProFlowers Special offer



Allan's Flowers

[Website](#) [Directions](#) [Save](#)

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[Edit your business information](#)

Know this place? Answer quick questions

Questions & answers
See all questions (1) [Ask a question](#)

Reviews from the web	Flower Shop Network	Facebook
	5/5	4.7/5
	4 reviews	96 votes

Your business on Google 14,317 views Past 28 days

Allan's Flowers

- Edit info
- Create post
- Add photo
- Reviews
- Create ad

Top things to do

<p>New photos</p> <p>VIEW PHOTOS</p>	<p>When did your business first open?</p> <p>Tell customers how long you've been in business</p> <p>ADD OPENING DATE</p>	<p>You haven't posted recently</p> <p>Tell customers about special events, promotions, or products</p> <p>CREATE POST</p>
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GOOGLE MAKES IT EASY TO UPDATE THINGS ON THE FLY



Find tacos, cheap dinner, Max's

Near San Francisco, CA



Sign Up



Restaurants



Nightlife



Home Services

Write a Review

Events

Talk

Log In

Allan's Flowers & More

Claimed

49 reviews

Write a Review

Add Photo

Tweets Near Here

Share

Bookmark

Florists, Gift Shops

1095 E Gurley St
Prescott, AZ 86301

Get Directions
(928) 445-5131
allansflowers.com
Request a quote
Send to your Phone



Watch video



See all 77



When Words are not enough - Say it with Flowers!

Learn More



"we were originally just going to see what the local grocery store had on hand but found this to be much better." in 2 reviews



"We discussed a color scheme, named a specific flower and a price range, and they were able to put a beautiful arrangement together and get it delivered within two hours." in 2 reviews



"I also contacted them numerous times leading up to the wedding with changes, and they were very gracious and flexible with me." in 2 reviews

Ask the Community

Yelp users haven't asked any questions yet about Allan's Flowers & More.

Order Delivery

1 Yelp St., San Francisco, CA 94105

Start Order



Buy Gift Certificate



View products

\$\$\$

Price range Moderate



10% off your purchase

Send to your phone

Hours

Mon 9:00 am - 6:00 pm

- COMPLETE INFO
- RESPOND TO EVERY REVIEW
- ADD PHOTOS
- BE CURRENT

What Google Likes

Regular activity on your website.

- move products in your website
- add a product
- don't over-edit your photos
- Save your product with descriptors
 - red_roses_vased_delivery_local_florist_yourtown_shopname_floral_gift.jpeg

Use your designs on your website

Use your unique designs on your website

Name them after things in your town or state

Partner with local artisans to make containers or add in items

Offer gift certificates to local restaurants or spas



Instagram & Pinterest

business.instagram.com/getting-started

business.pinterest.com/en/creating-your-account



Does It Matter

Use Social Media engagement to generate interest in your shop

Get customers involved

Create the “Why”

Showcase new product





- Overview**
- Promotions
- Followers
- Likes
- Reach
- Page Views
- Actions on Page
- Posts
- Offers
- Events
- Videos
- People
- Local
- Messages
- Instant Articles CTAs
- Orders

<p>Actions on Page ⓘ</p> <p>April 11 - May 8</p> <p>7</p> <p>Total Actions on Page ▲75%</p>	<p>Page Views ⓘ</p> <p>April 11 - May 8</p> <p>506</p> <p>Total Page Views ▼13%</p>	<p>Page Previews ⓘ</p> <p>April 11 - May 8</p> <p>48</p> <p>Page Previews ▲17%</p>
<p>Page Likes ⓘ</p> <p>April 11 - May 8</p> <p>29</p> <p>Page Likes ▲0%</p>	<p>Reach ⓘ</p> <p>April 11 - May 8</p> <p>9,444</p> <p>People Reached ▲24%</p>	<p>Recommendations ⓘ</p> <p>April 11 - May 8</p> <p>5</p> <p>Recommendations ▼55%</p>
<p>Post Engagements ⓘ</p> <p>April 11 - May 8</p> <p>6,258</p>	<p>Videos ⓘ</p> <p>April 11 - May 8</p> <p>644</p> <p>Total Video Views ▼6%</p>	<p>Page Followers ⓘ</p> <p>April 11 - May 8</p> <p>29</p> <p>Page Followers ▲0%</p>



Home

About

Services

Photos

Reviews

Our Flower Shop

Videos

Events

WeddingWire Reviews

Posts

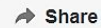
Shop

Jobs

Community

Promote

Manage Promotions



Shop Now



Write something...



Share a photo or video



Advertise your business



Create an offer



Start a live video

Wedding Planning Service in Prescott, Arizona

4.7

Open Now



Make It Personal

People want to see “behind the scenes”

Fun facts about flowers, etc

Run a contest, weekly giveaways

Post designs



In Store Events

Who has time?

Why it matters?

Partner with restaurants,
spas, bakeries

Involve your team



Bubbles Scrubs & Backrubs





Holiday Open House

Get Active With Your Phone

Increase your response rate to email, complaints, positive feedback

Post easily to Facebook, Instagram, Pinterest



Do It Yourself or Hire

Assign one employee to oversee your Social Media

Use Hootsuite, Sprout Social or a similar program

Schedule on Facebook