



SAF **1 DAY PROFIT BLAST** **PORTLAND**
SUNDAY, OCTOBER 7, 2018
Doubletree By Hilton, Portland, OR

Special thanks to Frank Adams Wholesale Florist for sponsoring SAF's 1-Day Profit Blast in Portland.

The banner features the SAF logo on the left, a central image of a city skyline, and a blue arrow-shaped callout box on the right. The bottom of the banner is decorated with a row of colorful flowers.

SVT

a NEW workshop presented by Tim Huckabee FSC



Floral
STRATEGIES

The logo consists of a stylized green leaf icon to the left of the word 'Floral' in a purple, rounded font. Below 'Floral' is the word 'STRATEGIES' in a smaller, purple, all-caps sans-serif font.

SECTION
1

Student

SECTION
2

Voyeur

SECTION
3

Teacher

1



2



3

2MP
TOO MANY
QUESTIONS



CRITERIA

Qualified caller as a NEW or REPEAT customer (confirm information on repeat customers)

Expressed enthusiasm about taking the order

Took card message BEFORE talking about flowers AND commented on card

Leveraged card information to sell higher and serve better

Offered a Finishing Touch (balloon, candy etc..)

Captured an email address for order copy / delivery confirmation AND future marketing

LEAD BY EXAMPLE



NO MORE: How much do you want to spend?
NO MORE: Our arrangements start at...

WHAT ARE MY NEXT STEPS?



Email **PORTLAND** to
tim@floralstrategies.com
for a copy of this handout

Come talk to me at the
Floristware booth to choose a
date for the **COMPLETE**
training with your staff!

Guaranteed Increased Sales for...

SAF Members

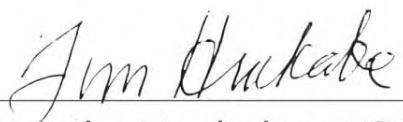
This certificate entitles the bearer to FloralStrategies training for just \$595*, vs the standard rate of \$795.

Expect to earn at least an extra \$25,000 this year. Guaranteed.



* training MUST be paid for at Profit Blast to secure this special rate!

800.983.6184
FloralStrategies.com


Timothy Huckabee FSC
President, FloralStrategies

To redeem, see Tim Huckabee from the FloralStrategies team.

