

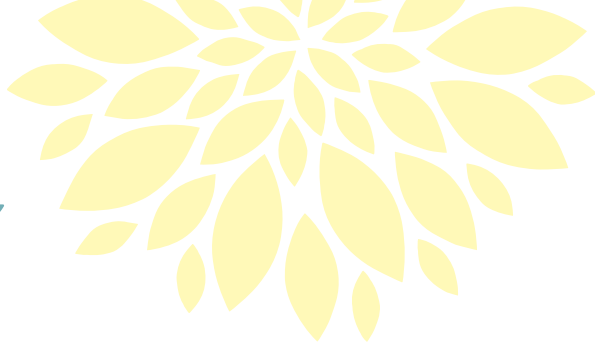


BloomTastic 
flowers & events

www.bloomtasticweddings.com | 614.538.1010

cover photo by Jessica Abbey Photography

hello!



We are excited to share this flower guide with you as you embark on your wedding-planning journey! We hope it inspires you to dream up possibilities for your big day and provides you with valuable wedding floral information.

The floral process...

- Research reputable wedding florists (those who specialize in weddings; not all florists do)
 - ~ Read reviews on Wedding Wire & The Knot
 - ~ Look at website; are images up-to-date with wedding trends?
 - ~ Read their blog—is it current and helpful?
- Schedule consultations with 1-3 wedding florists 6-9 months prior to your wedding
 - ~ If your wedding falls on a holiday weekend, meet 9-12 month prior
- Plan on up to 2 hours for your initial consultation (most last 1-2 hours)
 - ~ Bring color swatches, a picture of your gown, your bridesmaid's gown and pictures of flowers you love as well as insights in to your overall wedding vision (food, invitation, music, etc)
- Review proposals. Compare quantity and quality before costs; if proposals are not “apples for apples” the price will be hard to compare
- Hire a wedding florist within 1-2 weeks of meeting to lock in pricing and availability (wedding florists are on a first come, first served basis and you don't want to lose your opportunity). You will sign an agreement and pay an initial fee to hire a florist
- Finalize (provide final head counts, table counts, color and flower choices) the flower order 2-4 weeks prior to your wedding and pay any remaining balance



Your *bloomtastic services* include:

- Complimentary first and final consultation
- Complimentary centerpiece sample (so you can see, feel and smell your flowers before the big day)
- A detailed proposal including pricing provided at your first consultation
- Setup and tear down available
- A wedding designer (not a sales person) to guide you through the process
- Seasoned, professionally trained designers who have been published nationally
- Access to container rentals, arch, Chuppah, pillars, pipe and drape and more
- Fair pricing from Columbus' premiere wedding florist
- Minimum Investment required: \$1500



Photography by Ben Barnes, Amy Rebecca,
and Heather Waits





Your style guide

STYLE	FLOWERS	DETAILS
Glam/Elegant	Callas/Roses/Orchids	Crystals/Satin/Gold/Silver/Metals/Round Shapes
Garden/Romantic	Hydrangeas/Peonies/Garden Roses	Lush/Textural/Matte Colors/Fresh Picked Vibe
Modern/Traditional	Callas/Roses/Gerberas	Timeless/Classic/Square / Shapes/Clean & Refined
Rustic/Vintage	Babies Breath/Football Mums/Foliage	Wood or Aged Metals/Loose Shapes/Natural Colors/Relaxed
Organic/Natural	Stock/Delphinium Foliage/dahlias	Loose Shapes/Matte or Natural Colors/Wood or Aged Metals/Carefree



floral Pricing

	LOW	MID	HIGH	MY BUDGET
Bridal Bouquet	\$95	\$150	\$300	_____
Bridesmaid Bouquet	\$25	\$50	\$100	_____
Flower Girl	\$10	\$50	\$100	_____
Corsage (wrist or pin-on)	\$15	\$25	\$50	_____
Boutonnieres	\$5	\$12	\$25	_____
Pew Flowers	\$12	\$25	\$50	_____
Altar Arrangements	\$75	\$150	\$300	_____
Backdrop	\$100	\$250	\$500	_____
Centerpieces				
Low	\$25	\$45	\$100	_____
Tall	\$100	\$200	\$300	_____
Cake Flowers	\$30	\$5	\$150	_____
Escort Table	\$25	\$75	\$100	_____
Place-setting	\$1	\$3	\$10	_____
Tuscan Table	\$50	\$200	\$400	_____

Photography by Heather Waits, Exact Moments Photography and Hailey Lauren Photography





what our brides are saying...

Bloomtastic was incredible! They listened to how we envisioned our wedding and recommended flowers that fit perfectly. They provided a sample centerpiece for us a few weeks before our wedding and happily made minor adjustments to make it exactly what we had hoped for. The bouquets were gorgeous. The flowers were fresh and fragrant and did not wither throughout our ceremony and reception. Plus, working with Bloomtastic was a breeze. They responded timely to our emails and delivered flowers to two locations exactly when they said they would. Everyone in their store is so kind and they made sure to only recommend flowers that fit into our budget. I am incredibly satisfied with Bloomtastic and would recommend them in a heartbeat!

~Mary W 7/21/2018

I only went to one florist for a wedding consultation because the second I saw what Bloomtastic could do, I knew I didn't want anyone else. Planning our wedding flowers was such a flawless process and Katie made sure to match my vision and budget each step of the way. When I saw my bridal bouquet, I literally was in tears because it looked EXACTLY as I had envisioned it. They truly are the best!

~Jen G 7/7/2018

Amazing job!! Beautiful flowers! Heather and Katie at Bloomtastic were so easy to work with. I also think they get my vote for fastest & most responsive vendor I dealt with during our wedding planning. Everything about our day felt perfect and the flowers were no exception. They looked lovely and they also handled the transporting of flowers from ceremony venue to reception venue and from our end it went flawlessly.

~Kathleen B 3/17/2018

a note from heather...



Hello! I'm Heather, your wedding coordinator, and I'm excited to get to help you plan your wedding flowers, and I can't wait to meet you!!

