

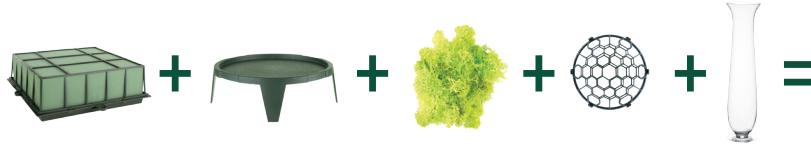
DESIGN HACKS AND SMART SERVICES

Speaker: Derek C. Woodruff, AIFD, CFD, CF, PFCI, owner, Floral Underground, Traverse City, Michigan

SPONSORED BY Syndicate 

MIX & MATCH

Get creative in combining stand-alone products to achieve looks bigger than you thought possible.



SHOW STOPPING MECHANICS!

SERENITY COLLECTION: 665-06-07 • Serenity Cage w/ 2 Aquafoam® Bricks • 661-24-07 • Round Riser
 BELLA MOSS COLLECTION • HOLLY CHAPPLE COLLECTION • EVENT GLASS: 3405-01-09 • 23½" Footed Hurricane Vase

CUSTOMER WORKSHOPS

Try offering workshops for consumers in the form of Terrarium Bars or Recreational Floral Design to entice consumers to visit your store regularly.

HERE'S WHAT YOU NEED:

- TERRARIUM CONTAINERS: in a variety of shapes & sizes!



3785-04-09 • Mixed Material
 5438-06-09 • 8"x4" Cylinder

- TERRARIUM MEDIA: all about layers! our Hydrostone™ and Soil create an ideal growing environment.



9660-12-00 • Hydro Stone™
 9650-12-00 • Soil Mix

- TERRARIUM TOOLS: our long handled tool kits make arranging a breeze.
 9680-12-00 • Terrarium Tools



- PLANTS: a variety of plants and succulents.

- PLANT MISTERS: for use with open terrariums.
 9685-06-4502 • Plant Misters Asst.



- FINISHING ACCENTS: collect items such as gemstones, unique rocks, or even toy animals for a quirky and personalized touch!

SUBSCRIPTION OFFERINGS

Subscription boxes are hot, hot, hot, but don't be afraid to think outside the box. Set up subscription services to line up regular orders for clientele.

STREAMLINE PRODUCTION

Production of event work is easier than ever. Use just one vase as a "work vase" to create your centerpieces in the Pillow. Transfer your finished designs to buckets for transport and then your containers stay nice, clean and safe!



HOLLY CHAPPLE PILLOWS
 333-12-07 • 4" Pillow
 334-12-07 • 6" Pillow
 335-12-07 • 8" Pillow
 336-12-07 • 10½" Pillow

PILLOWS ARE DESIGNED TO PAIR PERFECTLY WITH HOLLY CHAPPLE COMPOTES



3477-12-09 • 4½" Abelia (glass)
 3478-04-09 • 5" Abelia (glass)
 3479-04-09 • 5¾" Abelia (glass)

LESS IS MORE

Use the egg to create billowing bouquets that use less product than you think! A true money making mechanic.



HOLLY CHAPPLE EGGS
 330-12-07 • 4" Egg
 331-12-07 • 6" Egg



4½" Abby • Plastic
 136-12-04 (Black) • 136-12-22 (White)
 136-12-09 (Crystal)

5" Abby • Plastic
 137-06-04 (Black) • 137-06-22 (White)
 137-06-09 (Crystal)

5¾" Abby • Plastic
 138-06-04 (Black) • 138-06-22 (White)
 138-06-09 (Crystal)

FEATURED PRODUCTS & COLLECTIONS

SERENITY by Syndicate



SERENITY COLLECTION:
 665-06-07 • Serenity Cage w/ 2 Aquafoam® Bricks
 667-04-07 • Serenity Cage w/ 3 Aquafoam® Bricks
 661-24-07 • Round Riser
 662-24-07 • Rectangle Riser
 660-48-09 • Serenity Photo Frame Stand
 669-14-07 • Serenity Asst. Pack
 Includes 2 Serenity Cages with 2 bricks, 3 Serenity Cages with 3 bricks,
 4 Rectangle Risers, 2 Round Risers, 4 Photo Frame Stands

TERRARIUMS



TERRARIUM KITS

100-06-00 • DIY Terrarium Kit
 120-06-00 • Floating Orb Garden Kit
 3776-04-2000 • Med. Cloche Terrarium Kit
 3777-02-2000 • Large Cloche Terrarium Kit



CONTAINERS

3550-02-09 • 14" Artisan Terrarium
 3555-06-09 • 8" Oval Bubble Ball*
 5406-12-09 • 6" Bubble Ball*
 5408-06-09 • 8" Bubble Ball*
 5410-02-09 • 10" Bubble Ball*
 5463-12-09 • 7¾" Peony Vase
 5468-06-09 • 8" Cylinder Hurricane Vase*
 5474-06-09 • 13 3/8" Hurricane Vase
 *image not shown

PLANT DECOR



PLANT ACCENTS

7980-06-9180 • 7" Airplant Frame
 7985-04-9180 • 6" Airplant Ladder
 3800-04-09 • Plant Amp
 3293-24-09 • 6½" Jardin Vintage Jar*
 *image not shown



HANGING TERRARIUMS WITH STANDS

3779-07-09 • 4" Round*
 3780-06-09 • 5¼" Round
 3781-06-09 • Large Teardrop
 *image not shown



REINDEER MOSS

1406-12-1080 • Chartreuse
 1406-12-1081 • Dark Green



SPANISH MOSS

1412-10-1082 • Natural
 1412-10-070 • Green

ORCHID BARK

1416-12-1086 • ¼" Mini Orchid Bark
 1418-12-1086 • ¾" Orchid Bark

MOSS ACCENTS

1426-10-1087 • Moss Mix*
 1423-10-070 • Forest Moss*
 1403-10-070 • Sheet Moss*
 1271-12-070 • 18"x48" Moss Mat*
 1272-01-070 • 3'x24' Moss Mat
 1305-36-070 • 4" Moss Sphere
 1306-12-070 • 6" Moss Sphere
 1307-04-070 • 8" Moss Sphere
 *image not shown



GLASS



GLASS PIECES

3151-12-09 • 4 1/8" Pebble Stone Vase
 1783520-12-09 • 4" Candlestick
 3484-06-09 • 9 7/8" Eclipse Vase
 3489-06-09 • 10" DaVinci Vase
 3374-06-09 • 9" Reception Vase
 3406-01-09 • 27 1/2" Footed Hurricane*
 *image not shown

ROSE GOLD

3472-02-826 • 5" Footed Bowl
 3260-12-822 • 4"x4" Cylinder
 3262-12-822 • 5"x5" Cylinder



LANTERNS



SINGLE PANE LANTERNS-JAVA BEAN

7222-04-1042 • 7"x18" Lantern
 7224-04-1042 • 7" x 27 3/4" Lantern

VISIT
SYNDICATESALES.COM

for complete
 product details
 & ordering
 information!

