

# Photo Editing Tips & Tricks

## How to Take Fun Sellable Photos

- Know Your Customer & The Audience You Want To Target
- Use Unexpected Elements in your Photos
  - Have someone hold the arrangement
  - Cute Shoes in the Photo
  - Have an Adorable Animal Sit by the Flowers
- Stage Your Photos
- Shoot Your Photos Outdoors
- Use Fun Backdrops or Props

## Top 5 Editing Tips & Tricks

- Know Your Lighting
  - Sometimes taking a photo in natural/outdoor light is easier than indoors
- Be Aware of Shadows
- Take multiple photos to choose from
- Filters- Use filters to enhance your photos, be sure the filter does not change the photographs colors
- Use your phones editing features

## Photo Editing Apps

- Visco- OUR FAVORITE
  - Beautiful edits are created with film like filters
  - Free- Subscription for other upgraded features
- Snapseed
  - Wide range of editing tools easy to use
  - Free

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