

Clique & Create

Tools from Amazon & hardware store



backdrop boards



clip-on light



phone tripod

rolling trolley cart



LED fill lights



hardware store surfaces

light refracting crystals



Flower Clique

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Photography Tips

Do



Wipe your camera lens every time before snapping a photo or video.



Position your light source (window, sun, artificial light) in front of (and sometimes on each side of) the subject.



Drop in a background for your clipped design and ensure it looks real and to scale.



Include propping, light play, and atmosphere settings for social and content.



Know your design's angles and make it work for the camera, showing off your talent.

Don't



Forget to do this.



Position your light source (window, sun, artificial light) behind the subject.



Disregard scale and end up with a tiny vase of flowers on a giant cutting board background.



Be prop-heavy or have a distracting background for website images.



Try to get an "artistic" shot and fail to display your artistry, including principles and elements of design.

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