

Family Flowers

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Family Flowers Continues to Deliver Love with the Purchase of Palmer Flowers and Paul Wood Florist

Family Flowers, a leading name in the floral industry, is proud to announce the acquisition of two award-winning flower brands in Colorado: Palmer Flowers and Paul Wood Florist. This strategic expansion signifies Family Flowers' commitment to growing its floral family while preserving the rich heritage and personal touch that these local favorites bring to their communities.

Palmer Flowers, with three locations in Northern Colorado - Fort Collins, Loveland, and Greeley, has been a cornerstone of the floral community since 1983. Paul Wood Florist, a Fort Collins staple since 1933, holds the honor of being one of the oldest retailers in the city. Together, Palmer Flowers and Paul Wood Florist are known for their unbeatable customer service, exceptional floral designs, and deep-rooted connections in the community.

With this acquisition, Family Flowers is not only expanding its geographical footprint but also enriching its portfolio with businesses that share its values of quality, service, and community engagement. Both Palmer Flowers and Paul Wood Florist will continue to operate under their existing brand names, preserving the legacy and unique offerings that have endeared them to their customers. The local leadership and teams will remain in place, ensuring a seamless transition and the continuation of the exceptional service that clients have come to expect.

Kevin R. McCarthy, Family Owner and President of Family Flowers, expressed his enthusiasm about the new additions to the Family Flowers network, saying, "I am truly thrilled to welcome the Palmer Flowers and Paul Wood Florist teams into our floral family. We're bringing together expert team members with access to the best flowers from around the globe and our shared commitment to excellence. We look forward to continuing to serve Northern Colorado with the same dedication and quality our clients have come to know and love from these iconic brands."

About Family Flowers - McCarthy Group Florists

Family owned since 1952, Family Flowers has grown to become a leader in the floral industry, providing an unmatched dedication to quality, creativity, and customer happiness. Family Flowers acquires beloved local flower shops in the United States and operates iconic floral brands across the country, with 30 locations in 10 states and growing. The company's mission is to Deliver Love® through the art of flowers.

For more information about Family Flowers, Palmer Flowers, and Paul Wood Florist, please visit www.FamilyFlowers.com.

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