



Next Gen LIVE!

Feb 23-25, 2025 | Dallas, TX

SCHEDULE AT A GLANCE

Sunday, February 23

12:00 PM Registration Opens

1:00 - 2:00 PM Opening Comments and "Get To Know You" Activity

2:00 - 3:15 PM So You Think You Know Flowers?

3:15 - 3:30 PM Networking Break

3:30 - 5:30 PM Leading in the Fast Lane: How Next Gen Can Shape The Future

5:30 - 7:00 PM Visit the Supplier Showcase

7:30 - 9:00 PM Dinner and Team Design Competition

Monday, February 24

8:00 - 9:00 AM Continental Breakfast

8:30 - 9:00 AM Early Morning Mindfulness

9:00 - 10:15 AM Turning Sustainability into Sales: Reaching The Eco Conscious Customer

10:15 - 10:45 AM Networking Break

10:45 AM - 12:00 PM Managing Up, Down and All Around

12:00 – 1:00 PM

Lunch

1:00 – 2:00 PM

2 Concurrent Educational Sessions:

Confident Connections: Master Customer Interactions Across All Channels

Reputation Resilience: Turn Feedback into Opportunity

2:00 PM

Off-Site Experience:

2:15 – 6:00 PM

Tour of Progressive Retail Operation and The Dallas Arboretum

6:00 – 6:30 PM

Design Trends Session: Cultivating Trends in Floristry at Dr. Delphinium's Design Center

6:30 – 8:45 PM

Tour of Dr. Delphinium Design Center and Dinner

9:00 PM

Return to Hotel

Tuesday, February 25

8:30 – 9:00 AM

Continental breakfast

9:00 – 10:00 AM

2 Concurrent Educational Sessions:

AI Unleashed: Elevate Your AI Skills for Captivating Content

Getting Started with AI: A Round Robin Journey Using Key Tools

10:00 AM – 10:30 AM

Networking Break

10:30 AM – 12:30 PM

Industry Trends and Challenges Idea Exchange

12:30 – 12:45 PM

Wrap up and Closing Comments

12:45 PM

Departures
